

What Is It Like to be a Stampin' Up! Demonstrator?

What are the benefits of becoming a demonstrator?

Besides the incredible savings on the stamps in the Starter Kit, you will also receive a full color magazine from Stampin' Up! each month. It is approximately 24 pages and includes MANY different stamping and business ideas.

You will also have access to the demonstrator section of the Stampin' Up! website. There is a LOT of information on the website, including information on getting bookings and workshop advice, recruiting, stamping techniques, business ideas, newsletter archives, monthly special flyers, and checklists and tracking forms for keeping your business organized.

One of my favorite things on the website is the Stamper's Showcase, where new samples are posted every day. You can even search by stamp set or keyword to help you find ideas with the stuff you already have.

Do you get free stamps?

Yes! The company has different promotions throughout the year where we can earn free stamps! The first incentive, called Stampin' Start, allows you to earn up to nine free stamp sets for your sales and recruiting efforts in your first six months as a demonstrator.

And you can earn "Great Rewards" based on your quarterly sales. Great Rewards items include catalog merchandise, business supplies, logo clothing, and Visa Gift Cards!

What kind of training do you get?

You will get as much or as little training as you'd like. I am available for one-on-one training and am always just a phone call or email away.

I hold monthly group meetings in Springfield for everyone in my downline. And, my upline holds meetings for her entire group four times a year in Champaign-Urbana, IL. These meetings are usually held on Friday nights and are just like "workshops" for demonstrators. We have demonstrations, make and takes, and learn and share new ideas to grow our business. Plus you can participate in card swaps with other demonstrators. We also have a yahoo email group, which is a great way to share ideas and ask questions.

Stampin' Up! holds an annual convention every year in Salt Lake City and one-day regional seminars

throughout the year across the country. These events are great training for every level of demonstrator.

How much do you make? What is your discount?

Your commission is based on how much you sell (or purchase for yourself). You automatically get 20% off of every order you place—instantly! You then get a rebate commission every month depending on how much your sales were for the month, ranging 5-20%. You can also earn commission on your downline's sales. (Your downline is anyone you recruit, and the people they recruit.)

New demonstrators can receive a 30% discount/instant income (instead of the normal 20%) on their first order of \$150 if it's placed within the first 45 days of their start date.

How much do you have to sell?

The minimum is \$300 per calendar quarter. *Your own purchases count towards your minimums.* Plus, you can be your own hostess and earn the hostess benefits yourself. The company average for a workshop is \$308, so you can meet the sales requirement by doing just one workshop per quarter – or by placing orders for yourself and your friends.

The first quarter that you join you do not have to meet any minimums. So if you sign up in July, August, or September, you would not have to meet the minimum requirement until the October-December quarter, for example.

Are there any penalties for dropping out?

Nope! If you decide being a demonstrator is not for you, simply do nothing. You will automatically go inactive when you no longer meet the minimum requirements. In the meantime, you can still enjoy all of the benefits described above, plus you would have gotten your stamps from the Starter Kit at an incredible discount!

Sound like being a demonstrator might be for you??
Contact me for more information or to get started!

Julie Davison
2905 Maplewood Drive
Champaign, IL 61821
217-954-0232
julie@the-davisons.com
juliedavison.stampinup.net
blog: juliedavison.com